



# Direction

DEAN WORLD CARGO

NEWS UPDATE

## **PUBLIC HOLIDAYS**

The next Public Holiday due for Australia is ANZAC day, which unusually falls on a Friday this year, 25 April 2008. Our Australian offices will be closed.

A number of Chinese Holidays are also scheduled, with:

- \* Labor Day: 1-3 May (total 3 days) with them resuming duty on Sunday 4 May as they swap Sunday to Thursday to make it 3 consecutive days this year.
- \* Dragon Boat Festival: 7-9 June (total 3 days).
- \* Full Moon Festival: 13-15 September (total 3 days).

Hong Kong's Holidays differ, with them closing for only one day each for Labor Day (1 April); Dragon Boat Festival (9 June); and Full Moon/Mid Autumn Festival (15 September).

Hong Kong will also be celebrating: Buddha's Birthday 12 May; and HK SAR Establishment Day on 1 July.

Mainland China's Labor Day will impact on sailing schedules ex Shanghai (as the main port) with earlier cut-off's as follows:

- \* OOCL - ETD May 2, cut-off Apr 28
- \* Hamburg Süd - ETD May 4, cut-off Apr 28
- \* MSC/Maersk/ANL - ETD May 6, cut-off Apr 30

Dragon Boat Festival is expected to alter bookings and cut-offs:

- \* Hamburg Süd - ETD Jun 8, cut-off Jun 5
- \* MSC/Maersk/ANL - ETD Jun 10, cut-off Jun 5
- \* Cosco/Zim - ETD Jun 11, cut-off Jun 5

We will review these dates closer to each event.

## **COPYRIGHT DOESN'T PROTECT FROM PARALLEL IMPORTING**

Parallel Importing is the term used when local importers source genuine designer goods from alternative suppliers throughout the world, thus opening up the opportunity of by-passing the official importer and wholesaler of that product. The official brand representative usually has an exclusive licence to represent the brand, either through contract or in some instances, through Copyright.

Recently, Ralph Lauren challenged a parallel importer through Copyright laws, arguing that their famous Pony embroidery was a logo and not simply a label. The Federal Court disagreed, which makes it exempt from Copyright protection laws.

## **GST DEFERRAL**

Have you considered registering your Organisation with the ATO's GST deferral scheme?

The scheme provides for the deferral of payment of your GST on imported goods, with Duty still payable at the time of entry.

Deferral of GST is allowed on all imported goods that are entered for home consumption (Nature 10 and Nature 30 Customs Entries) and allows Customs to release the goods after payment of any Customs duty or other charges but deferral of the GST payment. Customs record the deferred GST liability of each shipment as it is cleared and reports that data to the ATO.

The ATO then includes the amount of deferred GST on your next Business Activity Statement (BAS) before it is issued to each participant. In this way, the amount of deferred GST liability is included in the calculation of net liability in the BAS for the month.

You are eligible to register if you: have an Australian Business Number; are registered for the GST; lodge your Business Activity Statement (BAS) monthly via the Internet-based, e-commerce system operated by the Australian Taxation Office (ATO); and pay your BAS liabilities electronically.

Importers can apply to participate on-line via the ATOAssist web site located at [http://www.ato.gov.au/content/businesses/dgst\\_on\\_imported\\_goods.htm](http://www.ato.gov.au/content/businesses/dgst_on_imported_goods.htm) or contact Stephen Carew via [stephenc@deancargo.com.au](mailto:stephenc@deancargo.com.au) for more information.

### **NEW ROUTING FOR HAMBURG SÜD**

Hamburg Süd has recently announced an expansion of its China to Australia service network.

From May 2008 onwards Hamburg Süd will provide two fixed-day weekly service loops as follows:

Qingdao – Shanghai – Ningbo – Melbourne – Sydney – Brisbane and back via Japan.

Yantian – Hong Kong – Melbourne – Sydney – Brisbane and back via Taiwan.

The services will be operated with modern 2,500 TEU vessels.

This two loop approach will allow Hamburg Süd to offer some of the fastest transit times to Melbourne in the trade.

In conjunction with the above two loops, Hamburg Süd will continue to operate the ANZL service which covers: Shanghai - Hong Kong - Brisbane - NZ, providing a direct Shanghai and Hong Kong to Brisbane Southbound transit of only 12 and 9 days respectively.

### **MEMPHIS RETAINS TOP SPOT**

With all our focus on HK/China as Australia's largest sourcing country, you might be interested to hear that Memphis International Airport still retains number one spot as the world's largest cargo handler.

According to Airports Council International (ACI), Memphis handled 3,840,574,000kgs of cargo in 2007, with Hong Kong coming a very close second at 3,833,213,000kgs for the same year.

### **CLIENTS GOING GLOBAL**

While many of our clients have evolved further in to Global wholesaling over the past few years, utilising our TPF Forwarding network to ship from Australia, Hong Kong and Asia to throughout the world, we are excited to help announce that two of our major clients are establishing further retail presences globally.

We have been excitedly working with Just Group's Peter Alexander on the pending launch of their USA store network, with their first three stores in LA opening this month.

Check out their great interactive website: <http://www.peteralexanderusa.com/>

Sportsgirl too are going global with an online retail presence, extending their recently launched online shopping facility ([www.sportsgirl.com.au](http://www.sportsgirl.com.au)) with delivery options to: Canada; New Zealand; Singapore; United Kingdom; and the U.S.A.

All the best,  
Bruce and the Dean Team

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